

FRAZEY FORD

**“THE KIDS ARE HAVING NONE OF IT”
New Song is a Soulful Activism Anthem for Young Generations**

[WATCH “THE KIDS ARE HAVING NONE OF IT” VIDEO HERE](#)

**SINGLE OUT FRIDAY OCTOBER 18
[BUY/STREAM HERE](#)**



[Hi-Res Photo](#) (Brian Lye & Jen Weih)

“Don't be fooled by the glittery jumpsuit. Frazey Ford is out for blood.” - [NPR](#)

“Ford tiptoes between soft jazz, smoky soul, and austere country” - [Pitchfork](#)

“It's hard to think of another singer who suggests Dolly Parton, Ann Peebles and Feist. She phrases intuitively, waiting on a word and then drawing it out, and turns good lyrics to oatmeal, adding strange new colors to vowels, making whole syllables vanish.” - [The New York Times](#)

“Ford weaves in soul, jazz, and R&B influences inspired by icons like Roberta Flack and Donny Hathaway.” - [KCRW](#)

Vancouver artist **Frazey Ford** is revered for her soulful voice, captivating live show, and immersive lyrical storytelling. Returning with her first new original music in five years, [“The Kids Are Having None of It”](#) arrives with a stunning video today, digital single out tomorrow. The new song is an urgent activism anthem – protest music at its core, with Frazey's calm, confident warning compelled by a visceral, soulful bass guitar backbone: *“Get out of the way / You've had your day / And it's no longer how we gon' play,”* she sings. Co-produced by Frazey and **John Raham** (Dan Mangan, Stars, Jon Bryant, Joshua Hyslop), the video for “Kids” was directed by **Brian Lye** and **Jen Weih**, co-creators of Ford's breakthrough video for *Indian Ocean's* [“Done,”](#) which has **over 1.7 million Youtube views**.

[WATCH “THE KIDS ARE HAVING NONE OF IT” VIDEO HERE](#)

“This song came out of a desire to envision change as though it has already happened and to champion the incredible movements that we're seeing right now,” explains **Frazey**. *“Beyond our collective fear and anger about what is and isn't happening, to create an image of the wave of change that most of us would like to see. The cast of the video are all close friends, moms and neighbourhood kids that my son grew up with. We had a beautiful day, being together. I think the love of community, real relationships, and the willingness to include the experiences of others is the real basis of activism.”*

Director **Brian Lye** adds, *“One of my main goals was to put the youth we worked with in control of the messaging that appears in the video. We asked them, “what is important to you and what do you want to amplify out into the world through this music video?” My favourite section is the montage where they hold up their responses. Messages such as – Decolonize Now, Consent, Protect Trans Youth, and Smash The Patriarchy.”*

“Kids” is Frazey Ford's first release of original music since her breakthrough 2014 album *Indian Ocean*. Featuring Al Green's band, The Hi Rhythm Section, *Indian Ocean* received the critical praises of *NPR*, *Guardian/Observer*, *Mojo*, *Uncut*, *Magnet*, and earned Frazey fans worldwide.

“The Kids Are Having None of It” is out digitally tomorrow, **Friday, October 18**, in honour of Greta Thunberg's initiative of #FridaysForFuture. Formerly signed to Nettwerk, the new single is released by **Arts & Crafts**, who released two covers – [“We We Get By”](#) (D'Angelo) & [“Can You Get To That”](#) (Funkadelic) – in the summer of 2018.

[BUY/STREAM “THE KIDS ARE HAVING NONE OF IT” HERE](#)

Frazey Ford will perform **October 19** at **Rambling Roots Festival** in Utrecht, Holland ([tickets](#)). Stay tuned for more exciting news coming soon.



Frazey Ford

The Kids Are Having None of It

Digital single - October 18, 2019

“We live in capitalism. Its power seems inescapable. So did the divine right of kings. Any human power can be resisted and changed by human beings. Resistance and change often begin in art, and very often in our art, the art of words.” - Ursula K. Leguin

[Website](#) | [Instagram](#) | [Twitter](#) | [Facebook](#) | [Spotify](#) | [Apple Music](#)

For more information on Frazey Ford, give us a shout:

Sarah Avrin, sarah@girlieaction.com, 814-777-0709

Erin Jean Hussey, erinjean@girlieaction.com, 858-762-2567