



Mercury-Prize Nominated Sam Lee Announces *Old Wow* USA Launch Tour

**New Album—Produced by Suede’s Bernard Butler
And Featuring Cocteau Twins' Elizabeth Fraser—Out
Now**

[Stream Here](#) / [Watch "Lay This Body Down" Here](#)

Fantastic...it almost hurts listening to this it's so perfect - [NPR](#)

The London leg of the album launch tour, was packed...Sam Lee captures hearts, and the audience's standing ovation at the end was as heartfelt as the performance.

- THE ARTS DESK

*A captivating performer...constantly in movement when not singing, dancing to his own beat, a band leader as well as a song collector...The audience were in raptures from start to finish. - **FOR FOLK'S SAKE***

Having left audiences buzzing at Folk Alliance International in New Orleans earlier this year and receiving raves for his just-completed UK tour, acclaimed singer **Sam Lee** has announced his ***Old Wow USA Launch Tour*** kicking off in March and visiting Northampton, Cambridge, New York and Philadelphia.

Both audiences and journalists have been raving about his recent run of shows. The UK's XSNoize wrote: *Despite the seriousness and urgency of this performance, there was also humour... Sam was undoubtedly supported by a fantastic band (which on many of the tracks included Bernard Butler); nonetheless, it was Lee, often dancing, taking the lead by explaining the meaning and message of the songs played, being a deft conductor, using his voice soothingly and often whistling in accompaniment to the songs (as he successfully whistles for the nightingales) made this performance unforgettable and for many a call to take action.*

Not only a multi-award-winning singer, Lee is also a committed folk song collector and a successful live promoter helping to reinvigorate UK folk music, as well as a committed climate change and conservation activist. He recently collaborated with Extinction Rebellion, Music Declares Emergency and the recent RSPB campaign, '*Let Nature Sing*', which improbably launched 3 minutes of birdsong into the UK Top 20 charts.

Spanning new interpretations of American spirituals, Romany Gypsy songs and traditional English standards, '*Old Wow*' arrives alongside artwork designed by Alex Merry (Damien Hirst, Gucci). With '*Old Wow*', Lee has created a timeless bridge; in his words: "Music that simultaneously looks back into the past and ahead to the future. An urgent cry to help inspire us all to fall back in love with the natural world that we might strengthen our resolve to protect her."

More praise for 'Old Wow'

*An album about the vitality of the natural world, it sees Lee burrow into the marrow of traditional songs while his precise, beautiful voice makes them feel direct and contemporary - **** MOJO*

*Old Wow sets folk music to work in service of the struggle to slow climate change
**** Financial Times*

*Reveals his desire to project his love of folk further, and the effect is exquisite
Folk Album of the Month **** The Guardian*

*Sam Lee's eco-folk music is heartfelt and timely; musically it is beautiful
**** The Times*

*A spine-tingling collection of traditional songs, artfully reinterpreted for contemporary ears and concerns. It is folk music that demands to be heard in the 21st century ***** The Daily Telegraph*

<https://SLee.lnk.to/OldWowPR>

Sam Lee on tour:

3/31 – Parlor Room at Signature Sounds – Northampton, MA [Tickets](#)

4/1 – Club Passim – Cambridge, MA [Tickets](#)

4/2 – Joe's Pub – New York, NY [Tickets](#)

4/4 – The Locks At Sona – Philadelphia, PA [Tickets](#)

Sam Lee online

[Website](#)

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